

**STATEMENT OF CANDIDATE FOR  
MAYOR, CITY OF HOLLISTER**

**SAL MORA**

**AGE: 44**

**Occupation:** Mortgage Loan Officer

**Education & Qualifications:**

I have dedicated my adult life to public service through mentoring, guiding, counseling, an empowering our youth. I accomplished this through my role as a Counselor, Juvenile Corrections Officer, Teacher's aide, and High School Coach. Now, I want to serve our great city as your Mayor.

Hollister is at a crossroad of opportunity. We must focus our attention and resources in keeping our community healthy and safe. Strong leadership is needed to move our city positively forward. We have untapped potential and I will work hard to refocus our efforts on the right priorities such as: affordable housing, traffic congestion, higher paying jobs, and economic development.

To accomplish this, our government must operate with dignity, order, trust, and mutual respect.

As Mayor, I will be transparent and accessible to everyone. I will actively seek community and business input and listen to your concerns. I am steadfast in my resolve to bring our entire city together as we face one of the most unprecedented times in our history.

With your support I will lead our city through this crisis and together we will rise above it. I humbly ask for your vote.

Questions: 831-205-1594 or SalMoraHollister2020@gmail.com