



Between April 20th and April 24th, the Monterey County Agricultural Commissioner's Office conducted a survey of growers in order to help better understand the impact the COVID-19 pandemic is having upon our local ag industry.

Survey Participation

Number of growers surveyed: 186
Number of growers responded: 116
Number of growers unable to contact (left messages): 70
Number of growers declined to participate: 0

Overall Loss

Number of growers with losses: 44
Number of acres lost or not planted: 2,093

Vegetables

Number of vegetable growers experiencing losses: 42

Number of vegetable acres lost or not planted:

- 25 growers experienced total loss of approximately 2093 acres
- 8 growers responded with a loss percentage ranging 5-35% loss
- 9 growers unsure yet because it's too early

Number of growers who have ploughed crop under: 23

Crops affected include:

- Lettuce
- Broccoli
- Spinach
- All
- Cauliflower
- Arugula
- Wine grapes
- Artichoke, celery, cilantro, lemons, cabbage

Berries

Number of berry growers experiencing losses: 0

- Season hasn't started for berry growers yet

Number of berry acres lost or not planted: 0

- Season hasn't started for berry growers yet

Marketing

Number experiencing marketing issues: 70

Marketing issue experienced:

- Low demand in general
- Low demand in food service industry
- Saturated market
- Contract Orders Reduced

Miscellaneous

Number of growers who have donated: 6

- 1 Grower
- 5 Cooler

Number of growers who mentioned PPE and disinfectant shortages: 14